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Spaulding Rose No. 4 Potato (see second cover page)

D. W. SHULTS & CO.
GROWERS AND SHIPPERS OF
FAMOUS STEUBEN COUNTY
AND OTSEGO COUNTY Select Seed Potatoes
MAIN OFFICE: AVOCA, NEW YORK
SPAU LDING ROSE NO. 4
RED POTATO

See Illustration on Front Cover

This Potato originated in Steuben County, being introduced by the late S. T. Spaulding, of Avoca, N. Y., and is one of the most productive yielders. Tubers average large, of medium length, more or less flattened or oval; a light pink or flesh-color. Eyes are medium to large and shallow. An excellent table Potato, and is grown in the Celebrated Hastings, Florida, district for early shipments to northern markets. We make a specialty of this variety of Potato on account of its heavy yielding quality and satisfactory results obtained throughout the South. We recommend this Potato very highly.
D. W. SHULTS & CO.

Established 1901

GROWERS AND SHIPPERS OF

SELECTED SEED AND TABLE POTATOES

Central Office
AVOCA, NEW YORK
November 30, 1914.

Dear Sirs:

In reply to your letter of the 27th instant, I beg to state that the following press notice with reference to the freedom of western New York from powdery scab was sent to the Washington correspondents of the New York papers and of the five press associations on the 25th instant:

WESTERN NEW YORK APPARENTLY FREE FROM POWDERY SCAB OF POTATOES

"The Department of Agriculture has authorized the statement that there is as yet no evidence of the presence in western New York of the powdery scab of Potatoes. A careful survey of twenty points in Genesee, Livingston, Monroe, Ontario and Steuben Counties, involving an examination of over 153,000 bushels of Potatoes, showed them to be entirely free from powdery scab, and with remarkably little common scab. A quarantine was recently placed against Clinton and Franklin Counties, in the northeastern corner of the state, on account of this disease, but there is nothing to indicate infection in other counties."

"This finding confirms the negative results of the searches made in this section last year by representatives of the Department of Agriculture and the State Experiment Station. A survey of the entire state is in progress."

Trusting that this meets with your approval, I am

Yours very truly,

C. L. MARLATT, Chairman of Board.

PAGE TWO
Vines vigorous, healthy, considerably branched; foliage heavy, medium green; stems light green; flowers abundant, white. Tubers large, short-oblong to oblong, broad, flattened; eyes medium in number and size, shallow to medium in depth; skin creamy white or buff-white, occasionally splashed with russet toward seed end, generally well netted. This is one of the exceptionally good yielders of Steuben County.
WASHINGTON
WHITE SPROUT

A heavy yilder, with characteristics somewhat similar to the Mortgage Lifter.
MORTGAGE LIFTER

WHITE SPROUT

An exceptionally good-yielding Potato, with characteristics somewhat similar to the American Giant. It does not grow so long and is more of an oval shape.
Sir Walter Raleigh
Blue Sprout

Considered one of the best of the late Mr. Carman’s introductions. It is round, long in shape and very uniform as to size. This is one of our best-yielding late Potatoes.
PECK'S PROLIFIC
WHITE SPROUT

A Steuben County Potato, of medium size; an early variety, somewhat flat, running to oval shape. Exceptionally good cooker and great yilder.
WORLD'S WONDER
WHITE SPROUT

Season medium late; vine strong and stocky; tubers nearly round; skin white.
LADY WASHINGTON
WHITE SPROUT

This is a smooth-skinned, oval Potato, with shallow eyes; an early variety and a very heavy yielder.
AMERICAN GIANT
WHITE SPROUT

This Potato is planted heavily in the state of New Jersey, and very profitable on account of its productiveness. It is a long, white, smooth Potato and is coming to be very popular on account of its large yield.
STATE OF MAINE
WHITE SPROUT

Medium early; vines vigorous, erect; leaves glossy; flowers white; tubers cylindrical, slightly elongated; eyes similar to those of an Early Rose; skin buff, sometimes russeted; flesh white.
GREEN MOUNTAIN WHITE SPROUT

Vines vigorous, healthy, considerably branched; foliage heavy, medium green; stems light green; flowers abundant, white. Tubers large, short-oblung to oblong, broad, flattened; eyes medium in number and size, shallow to medium in depth; skin creamy white or buff-white, occasionally splashed with russet toward seed end, generally well netted.
NEW YORK RURAL
BLUE SPROUT

Medium late; resembles Carman No. 1, in shape; flesh white; vines remarkably stout and stalky; one of the heaviest yielders, being an exceptionally good cooking Potato.
GOLSON
WHITE SPROUT

This is a new variety, one of the best grown in Steuben County. We cannot recommend it too highly. It has a fine-netted skin, and is a round, white variety, one of the best-yielding Potatoes we have in Steuben County.
Varieties on Which We Can Give You Immediate Shipment

Money-Maker
Norcross
Gold Coin
Enormous
Sir Walter Raleigh
Rural New Yorker
Twentieth Century
State of Maine
Clyde
Washington

White Zenith
Irish Cobbler
Mills’ Prize
Mortgage Lifter
Ruloff
Spaulding Rose No. 4
Million Dollar
Green Mountain
Carman No. 1
Carman No. 3

American Giant
Uncle Sam
Knoxall
World’s Wonder
Lady Washington
Bliss Triumph
Peck’s Prolific
Golson
Number Nine
Heavyweight

At the New York State College of Agriculture, at Ithaca, N. Y., we secured, at the last Cornell Potato Show, 1915, the following prizes:

State of Maine . . . First Prize | Rural New Yorker . . . First Prize | Money-Maker . . . First Prize
Carman No. 3 . . . First Prize | Green Mountain . . . First Prize | White Zenith . . . First Prize

At the 1914 Show the following:

Knoxall . . . . First Prize | Rural New Yorker . . . First Prize | World’s Wonder . . . Third Prize
Norcross . . . . First Prize | State of Maine . . . Third Prize | Ruloff . . . . . . . . . . Third Prize

PERFECT SCORE ON BLEMISHES AND DISEASES
STEUBEN COUNTY
Largest Potato-growing county for its size in the United States; 1,500 feet above sea-level.

OTSEGO COUNTY
One of the largest Potato-growing counties in New York State; 1,000 feet above sea-level.

VARIETIES
The varieties photographed on the preceding pages are only a few of our leading varieties. We are in a position to supply you with any varieties you wish, and make prompt shipment.

RAILROADS
We are located on the main line of the D. L. & W., Erie, and D. & H. All three railroads are equipped with produce cars, and in cold weather we guarantee delivery free from frost. We have arrangements with each of the three above-named roads to trace through to destination.

QUOTATIONS
In wiring or writing for prices, please state varieties, date of shipment, and quantity desired; also whether bulk or sacked.

CAR-LOTS ONLY
We sell in car-lots only, but can ship car-lots containing different varieties as desired.
GUARANTEE
We guarantee our seed to be true to name, and to arrive in prime condition; if not as quoted, do not accept. All cars shipped inspection allowed.

TERMS
Arrival of draft, bill-of-lading attached.

POWDERY SCAB
Please read the notation on page 2. We guarantee our seed free from powdery scab. Why buy your seed where you know this disease exists? Why take the risk? The United States Department of Agriculture has pronounced our county free from powdery scab.

WAREHOUSES
Storage capacity about 100,000 bushels, all frostproof. Our Seed Potatoes are stored in the warehouses after being carefully sorted, so, regardless of the condition of roads and weather, we can make immediate shipment.

INFORMATION
Any information regarding Seed Potatoes, as to planting, etc., will be furnished gladly.

On account of there being such a large number of different varieties, we are not listing them all; but write us what varieties you want, and give us an opportunity to quote you prices.

Please remember that we are one of the largest shippers of choice New York State Table Potatoes, and we are in a position to give immediate shipment at any time on as many cars as desired. Just wire us for prices before buying elsewhere. All of our potatoes are carefully graded over a Boggs sorter, and guaranteed to arrive free from frost. We ship everything on arrival of draft, inspection allowed.
TRY A FEW CARS OF OUR

STEUBEN COUNTY AND OTSEGEO COUNTY HIGH LAND TABLE POTATOES

EITHER IN BULK OR SACKED, AS DESIRED

NO BETTER COOKERS KNOWN

D. W. SHULTS & CO.

STEUBEN COUNTY Central Office, AVOCA, NEW YORK

BRANCH OFFICE, OTSEGEO COUNTY, SCHENEVUS, NEW YORK